



Chair of Information Systems -
Innovation & Value Creation



Friedrich-Alexander-Universität
Fachbereich Wirtschafts- und
Sozialwissenschaften | WiSo

Digital Transformation Project (DTP)

Prof. Dr. Angela Roth

Dr. Tim Posselt

Syllabus

Teaching Assistants:

Julius Kirschbaum | julius.kirschbaum@fau.de

www.wi1.fau.de | Lange Gasse 20, 90403 Nürnberg



www.wi1.fau.de

Summer Term 2022

Course Overview

Course Name: **Digital Transformation Project (DTP)**

Degree Programmes:

- [International Information Systems](#)
- [International Business Studies](#)
- [Management](#)
- [Marketing](#)

Lecturer: Dr. Tim Posselt

Teaching Assistants: Julius Kirschbaum | julius.kirschbaum@fau.de

Room: [LG 5.155](#) (WiSo, Lange Gasse 20)

Time Table:

Session	Date	Time
Kick-Off <i>Course Introduction</i>	27.04.	13:15-14:45
Session I <i>Case Presentation & Lecture</i>	04.05.	13:15-14:45 15:00-16:30
Session II <i>Regular Lecture & Guest Lecture</i>	11.05.	13:15-14:45 15:00-16:30
Exam registration starts on 17.05.2022		
Session III <i>Lecture</i>	18.05.	13:15-14:45 15:00-16:30
Session IV <i>Regular Lecture</i>	25.05.	13:15-14:45 15:00-16:30
Session V <i>Mid-Term Presentation</i>	01.06.	13:15-14:45 15:00-16:30
Session VI <i>Final Presentation</i>	27.07.	13:15-14:45 15:00-16:30
Hand-In of Seminar Paper (latest)	31.08.	23:55

Content Description:

In this course, students will focus on developing and evaluating solutions for organizational challenges in the context of digital transformation. In doing so, they work together with organizations from various industries and gain in-depth experience in solving organizational problems using a systematic design science research process. Moreover, they will get familiar with empirical research methods and improve their presentation as well as writing skills.

Qualification Objectives:	<p>The students</p> <ul style="list-style-type: none"> possess comprehensive, detailed, and specialized problem solving skills in the context of digital transformation can independently plan and carry out design science research processes can situationally identify, collect and analyse relevant organizational data are familiar with the topic of digital transformation and its effects on organizational stakeholders 					
Literature:	We use three different kinds of materials: (1) lecture slides, (2) exercises with case studies and (3) scientific articles					
Group Size:	The course is designed for a maximum of 30 participants.					
Univis:	Link to Univis					
Course Registration:	<table border="1"> <thead> <tr> <th>Earliest</th> <th>Latest</th> </tr> </thead> <tbody> <tr> <td>01.04.22 – 00:00</td> <td>20.04.22 – 23:55</td> </tr> </tbody> </table>	Earliest	Latest	01.04.22 – 00:00	20.04.22 – 23:55	
Earliest	Latest					
01.04.22 – 00:00	20.04.22 – 23:55					
StudOn:	Link to course Register					
Registration Process:	<p>After applying for participation on StudOn to the course you are placed on the waiting list. After the initial Kick-Off, all students who attended the meeting will be accepted to the course. Only in the case of a significant deviation from the maximum of 30 students will there be a random selection process with equal chances.</p>					
Exam Registration:	<p>After the kick-off, you have 1 week to decide to take the course. If you want to be part of the course this term, you have to register to the two exams until the first session.</p> <table border="1"> <thead> <tr> <th>Latest</th> </tr> </thead> <tbody> <tr> <td>04.05.22</td> </tr> </tbody> </table>		Latest	04.05.22		
Latest						
04.05.22						
Examination:	<p>The course grade will be determined based on the following mode of evaluation:</p> <ul style="list-style-type: none"> Presentation (partly group work) (1,5 ECTS) Seminar Paper (partly group work) (3,5 ECTS) 					
Examination Dates: (Deadlines)	<table border="1"> <thead> <tr> <th>Presentation</th> <th>Seminar Paper</th> </tr> </thead> <tbody> <tr> <td>27.07.2022 – 13:15</td> <td>31.08.2022 – 23:55</td> </tr> </tbody> </table>	Presentation	Seminar Paper	27.07.2022 – 13:15	31.08.2022 – 23:55	
Presentation	Seminar Paper					
27.07.2022 – 13:15	31.08.2022 – 23:55					
Participation Requirements:	<ul style="list-style-type: none"> Solid command of English (all lectures and content will be in English) 					

- This class demands the continuous participation in the **virtual** class discussions.

Credit Points /
Contact Hours:

5 ECTS

Notes:

This course will be managed via the **e-learning platform StudON**. All lecture slides and readings will be deposited here.

Required case reading for the first session will be communicated via **e-Mail** to all class participants before the first lecture.

This course involves a case-based competition with a **well-known sporting goods company from the region**, which is the basis for the exam.

Plagiarism:

What is plagiarism?

- Plagiarism is the unauthorized use or close imitation of the language and thoughts of another author and the representation thereof as one's own original work

There is a zero tolerance policy for plagiarism!

- Each assignment will be checked for plagiarism using a variety of methods
- Any case of plagiarism will be reported to the board of examiners

Consequences of plagiarism

- The final grade will be a 5.0
- The paper containing suspected plagiarism will be forwarded to the board of examiners, who will decide about further consequences. Plagiarism is a serious offence that can lead to severe consequences like a removal from the register of students